

European Circular Economy Stakeholder Platform

KRONES is a proud member and made the following voluntary commitments¹



rPET Compatibility

By 2025, all new PET bottling lines will be suitable for processing high-quality rPET contents of up to 100% without compromising output quality, efficiency or effectiveness.



Plastic-free secondary Packaging

By 2022, alternative secondary packaging solutions free of disposable plastics will be available for every well-establish **multipack** SKU format.



Advisory for recycling-friendly Packaging Design

We will leverage our technological expertise to help customers design packaging that specifically facilitates post-consumer recycling.



Upgrading from Linear to Circular Economy

We will assist our customers to adapt existing lines in order to achieve the best possible outcomes when using recycled or renewable input materials.



Tethered Caps

With immediate effect, we make capping equipment available, that allows for the application of **tethered caps**.



Sustainable Labelling

We enable fitting detachable labels to enhance recyclability. Our ultimate objective is making labels jointly recyclable with containers or eliminating the necessity for separate labelling altogether.

Investing in Recycling Solutions

We will continue to allocate substantial R&D resources to our recycling technology division in order to facilitate **physical recycling** of post-consumer plastics (rigid/flexible, PET, Polyolefins & PS).

Beyond PET Packaging

We will actively explore disruptive new technologies for delivering beverages to consumers beyond conventional PET packaging (e.g. pulp bottle, no-packaging solutions).